

Leverett Village Co-op Board of Directors Meeting

Wednesday, November 17, 2021 at 7 p.m.

In attendance: Danielle Barshak, Jean Bergstrom, Sam Black, Lise Coppinger, Lori Lynn Hoffer, MaryJo Johnson, Martin Pittman, Kari Ridge, GM John Calhoun

Meeting called to order at 7:09 p.m. Board unanimously approved Minutes from the October 25, 2021 Board Meeting with a slight revision.

President's Report (Sam Black):

The Leverett Select Board approved the LVC's restaurant license and Sam is picking up the papers tomorrow. The Board applauded Sam's efforts and success. Sam said he would like for the Co-op to have an event, perhaps one that coincides with a Friday night pizza. He has spoken with Craig Hollingsworth about music for a future event.

The Board decided to set a date of February 9, 2022 for the 34th LVC Membership Annual Meeting. Danielle said she would help to post the information about the meeting and about the Board of Directors elections, which must be posted 60 days prior to the meeting.

Treasurer's Report (Martin):

Martin and John met to discuss enhancing the spreadsheet system and about preparations for financial presentations at upcoming meetings.

GM's Report (John):

John applied for and the LVC was granted a CISA grant that will pay for consulting work by Robyn O'Brien, who was the Putney Co-op GM for 18 years. Danielle asked John to let the Board know when there are changes in staffing so that we have a sense of who's coming and going.

New Business:

- 1. Holiday Baskets Silent Auction** (Jean and Kari)

We are collecting donations for the Co-op's first Holiday Baskets Silent Auction fundraiser, which can be dropped off at the Co-op from Nov. 27 through Dec. 1st. So far, we have lots of interesting basket themes, such as New Year's Eve, Games Night, a goat-themed basket from Danielle, Holiday Morning, an LCA arts basket, a Wildlife Tracking basket (from Jean) and a handwoven blanket from Sue Swartz. The baskets will on display for bidding from Dec. 6 through Dec. 17.

2. December Board Meeting Date (Kari)

Kari asked if we want to schedule the December meeting for the third week of the month, rather than the fourth week, which is close to Christmas when Board members may have other commitments. The Board decided to schedule the meeting for Wednesday, Dec. 15.

3. Member Appreciation Day (John)

John said the first Member Appreciation Day is scheduled for Nov. 18 and invited Board members to be present to talk with customers about the benefits and fun of being a Co-op member and a Board member. Member Appreciation Days are planned for the third Thursdays of each month, and members who are current in their status will receive 10% off their purchases. This is a chance for new members to join on the spot. Members who are not current in their membership will have the opportunity to make a payment, so they can receive the discount.

Sam said he would like to show appreciation for LVC members with some kind of event.

Meeting Adjourned at 7:45 p.m.

7:46 p.m. Executive Session (Personnel)

Respectfully Submitted,

Kari Ridge, Clerk of LVC Board of Directors